

PETALUMA LODGING  
ASSOCIATION

**PLA SUB-COMMITTEE THINK TANK MEETING AGENDA**

March 7, 2025, 2 pm

Taps on the River – 54 E. Washington St.

Back Room

*How to Submit Public Comment:* Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker [marie@petalumadowntown.com](mailto:marie@petalumadowntown.com) up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

*How to Speak Live at a Meeting:* Members of the public may address the PLA during the public comment portion of the meeting.

- |   |                       |
|---|-----------------------|
| 1. Call to order                          | Max Childs/Chair      |
| 2. Roll Call                              | Max Childs/Chair      |
| 3. Report on Strategic Partnerships       | Committee Members     |
| 4. Sharing of VIP program assets          | Ann Hutchinson/PVP    |
| 5. City of Petaluma representative update | Janice Cader-Thompson |
| 6. Subcommittee Open Discussion           | Committee Members     |
| 7. Adjourn                                | Max Childs/Chair      |