

# PETALUMA LODGING ASSOCIATION

## PLA SUB-COMMITTEE THINK TANK MEETING AGENDA

August 21, 2025, 3 pm  
Hampton Inn – 450 Jefferson St.

**How to Submit Public Comment:** Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker [marie@petalumadowntown.com](mailto:marie@petalumadowntown.com) up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of three minutes per individual comment, subject to the Chair's discretion.

**How to Speak Live at a Meeting:** Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Call to order / Roll Call                       | Max Childs/Chair      |
| 2. Public Comments                                 |                       |
| 3. City of Petaluma representative update          | Janice Cader-Thompson |
| 4. Strategic Partnerships Committee Members Report |                       |
| 5. Subcommittee New Business / New Projects        | Committee Members     |
| 6. Adjourn   | Max Childs/Chair      |