

PETALUMA LODGING  
ASSOCIATION

**Board Meeting Agenda**

Wednesday, May 13, 2026, 3 PM  
Courtyard Marriott, 700 Caulfield Ln

*The PLA is subject to the Brown Act.*

*All discussions and comments must be related to the agenda item on the floor.  
Only agendized items may be discussed during a Brown Act meeting.*

**How to Submit Public Comment:** Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker [marie@petalumadowntown.com](mailto:marie@petalumadowntown.com) up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

**How to Speak Live at a Meeting:** Members of the public may address the PLA during the public comment portion of the meeting, keeping individual comments under three minutes.

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| 1. Call to Order and welcome                            | Chair       |
| 2. Roll call  | Chair       |
| 3. Public comment                                       |             |
| 4. Brown Act Review                                     |             |
| 5. Approval of minutes                                  | Board       |
| 6. STAR report review                                   | Chair       |
| 7. Advisory committee appointments and meeting schedule | Chair       |
| 8. Financial  | Marie       |
| 9. Marketing update                                     | Ann / Marie |
| 10. Board member sharing/announcements                  | Board       |
| 11. Set date for next meeting                           | Ann         |
| 12. Adjourn   | Chair       |