

PETALUMA LODGING  
ASSOCIATION

**Board Meeting Agenda**

Wednesday, November 15 – 3:00 pm  
Hotel Petaluma  
205 Kentucky St.

*How to Submit Public Comment:* Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker [marie@petalumadowntown.com](mailto:marie@petalumadowntown.com) up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

*How to Speak Live at a Meeting:* Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting Call to Order/Roll Call                         | Max           |
| 2. Public Comment (limit individual comments to 3 minutes) |               |
| 3. Approval of Minutes                                     | Board Members |
| 4. AHP Certification Training Update                       | Mary          |
| 5. PTID Renewal/What Lies Ahead                            | Board Members |
| 6. Financial Update  | Marie         |
| 7. SCT Meeting Follow Up Discussion                        | Mary/Marie    |
| 8. Event Update Santa's Riverboat Arrival/Holiday Calendar | Mary/Marie    |
| 9. Board Member Announcements                              | Board Members |
| 10. Set Next Meeting Date                                  | Mary          |
| 11. Adjourn  | Max           |