

PETALUMA LODGING ASSOCIATION

Board Meeting Agenda

Wednesday, July 9, 2025 – 3 pm

Sheraton Petaluma
745 Baywood Dr

How to Submit Public Comment: Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker marie@petalumadowntown.com up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

How to Speak Live at a Meeting: Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting Call to Order/Roll Call | Chair |
| 2. Public Comment (limit individual comments to 3 minutes) | |
| 3. Welcome to Aiona Kaufusi (Interim GM, Hampton Inn) | Chair |
| 4. Approval of Minutes | Board Mem |
| 5. ACH training, decision per last recap | Marie |
| 6. Annual Meeting and Subcommittee Scheduling | Marie |
| 7. Signatories, Signature Card Redux | Marie |
| 8. Financial Update | Marie |
| 9. Advocacy – Immigration Workshop | Marie |
| 10. New visitor guides, top 10, and Art & Garden | Marie/Ann |
| 11. Board Member Sharing/Announcements | Board Members |
| 12. Set Next Meeting Date | Ann |
| 13. Adjourn | Chair |