

PETALUMA LODGING
ASSOCIATION

Board Meeting Agenda

Wednesday, May 10, 2023 – 3:30pm
Courtyard By Marriott Petaluma
700 Caulfield Lane

How to Submit Public Comment: Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker marie@petalumadowntown.com up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

How to Speak Live at a Meeting: Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting Call to Order/Roll Call | Max |
| 2. Public Comment (limit individual comments to 3 minutes) | |
| 3. Approval of Minutes | Board Members |
| 4. PTID Renewal/Civitas Update/Discussion | Marie |
| 5. AHP Certification Training Update | Mary |
| 6. Financial Update | Marie |
| 7. Citywide Marketing Meeting Update | Mary |
| 8. Marketing & Event Update | Marie / Mary |
| 9. Old Business | Board Members |
| 10. Board Member Announcements | Board Members |
| 11. Set Next Meeting Date | Mary |
| 12. Adjourn | Max |