

PETALUMA LODGING
ASSOCIATION

Board Meeting Agenda

Tuesday, Mar. 18, 2025 – 3 pm

Home2 Suites

1205 Redwood Way

How to Submit Public Comment: Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker marie@petalumadowntown.com up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

How to Speak Live at a Meeting: Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting Call to Order/Roll Call | Chair |
| 2. Public Comment (limit individual comments to 3 minutes) | |
| 3. Approval of Minutes | Board Mem |
| 4. AHP Certification Training Update | Tracy |
| 5. Petaluma Gap Winegrowers Alliance (PGWA) test sponsorship | Marie |
| 6. Wheel the World | Marie/Ann |
| 7. Advisory Committee Update | Adrian/Ann |
| 8. Print ads update and Refreshing Deals page for Spring | Ann |
| 9. Financial Update | Marie |
| 10. Upcoming Events | Marie |
| 11. Board Member Sharing/Announcements | Board Members |
| 12. Set Next Meeting Date | Ann |
| 13. Adjourn | Chair |