

PETALUMA LODGING  
ASSOCIATION

**Board Meeting Agenda**

Wednesday, March 1, 2023

Hotel Petaluma - 3:00 pm

*How to Submit Public Comment:* Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker [marie@petalumadowntown.com](mailto:marie@petalumadowntown.com) up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

*How to Speak Live at a Meeting:* Members of the public may address the PLA during the public comment portion of the meeting.

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| 1. Meeting Call to Order  | Adrian        |
| 2. Roll Call/Introduction of Max Childs   | Marie         |
| 3. Public Comment (limit individual comments to 3 minutes)  |               |
| 4. PTID Renewal Strategy & Discussion   | Board Members |
| 5. Discussion and Vote of Civitas Proposal  | Board Members |
| 6. Open Board Position  | Marie         |
| 7. Approval of Minutes from November 16, 2022<br>(There was no quorum for the January 18, 2023 meeting;<br>no business was conducted) | Board Members |
| 8. PLA Board Members Update   | Board Members |
| 9. Financial Update   | Marie         |
| 10. PDA Board Member (Associate/Liaison)  | Marie         |
| 11. Marketing & Event Update  | Marie / Mary  |
| 12. Old Business/Training Program Update  | Board Members |
| 13. Board Member Announcements  | Board Members |
| 14. Set Next Meeting Date   | Marie         |
| 15. Adjourn   | Adrian        |