



Board Meeting Agenda

Wednesday, January 21, 2026, 3 PM
Home2 Suites, 1205 Redwood Drive

How to Submit Public Comment: Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker marie@petalumadowntown.com up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

How to Speak Live at a Meeting: Members of the public may address the PLA during the public comment portion of the meeting, keeping individual comments under three minutes.

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| 1. Meeting Call to Order and welcome | Chair |
| 2. Roll Call | Chair |
| 3. Public Comment | |
| 4. Welcome to new City liaison | Marie |
| 5. Approval of minutes | Board |
| 6. Updates on hotel leadership | Ann |
| 7. Subcommittee appointments and meeting schedule | Chair |
| 8. Signature cards, conflict of interest, & confidentiality agreements | Marie |
| 9. Financial | Marie |
| 10. Marketing update | Ann / Marie |
| 11. Advocacy – Immigration Workshop | Marie |
| 12. Board member sharing/announcements | Board |
| 13. Set date for next meeting | Ann |
| 14. Adjourn | Chair |