

PETALUMA LODGING
ASSOCIATION

Board Meeting Agenda

Wednesday, January 21, 2026, 3 PM
Home2 Suites, 1205 Redwood Drive

How to Submit Public Comment: Members of the public may provide written public comments by emailing comments to Executive Director Marie McCusker marie@petalumadowntown.com up to two hours before the meeting starts. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

How to Speak Live at a Meeting: Members of the public may address the PLA during the public comment portion of the meeting, keeping individual comments under three minutes.

1. Meeting Call to Order and welcome	Chair
2. Roll Call	Chair
3. Public Comment	
4. Welcome to new City liaison	Marie
5. Approval of minutes	Board
6. Updates on hotel leadership	Ann
7. Subcommittee appointments and meeting schedule	Chair
8. Signature cards, conflict of interest, & confidentiality agreements	Marie
9. Financial	Marie
10. Marketing update	Ann / Marie
11. Advocacy – Immigration Workshop	Marie
12. Board member sharing/announcements	Board
13. Set date for next meeting	Ann
14. Adjourn	Chair