2026

Visit PETALUMA

HOLIDAY EVENTS CALENDAR

Santa's Riverboat Arrival
Nov 28 • River Plaza Shopping Center

Small Business Saturday
Nov 28 • Look for Businesses with the Shop Small Icon

2nd Annual Holiday Hen Hunt
Nov 28-Dec 31 • Downtown Merchants

City of Lights Driving Tour
Dec 1-31 • Map available at VisitPetaluma.com

"Light Up the Square" Tree Lighting
Dec 5 • Theatre Square

Holiday Shopping Stroll
Dec 5 • Downtown Merchants

Lighted Boat Parade
Dec 12 • Arrival at Turning Basin at 6pm

Petaluma Visitors Program
210 Lakeville Street, Petaluma, CA 94952 • 707-769-0429
VisitPetaluma.com

Save this calendar for Festive Fun throughout the Season!

THANK YOU TO OUR SPONSORS

Adobe Road Winery • B'nai Israel Center for Jewish Life • Fred Astaire Dance Studios • Hotel Petaluma
Killer's Firehouse Foods • Montagne Russe Winery & Record Lounge • Pacific Empire Chorus • Petaluma Arts Center
Petaluma Downtown Association • Petaluma Readers Theatre • Petaluma Valley Baptist Church
Petaluma Visitors Program • Safe Streets of Petaluma • Taste Petaluma • Windrush Farm

2026 PETALUMA HOLIDAY EVENTS

11/12-12/12 PAC'S ANNUAL MEMBERS' SHOW OPENING RECEPTION AND ANNUAL HOLIDAY AUCTION AND FUNDRAISER Petaluma Arts Center, 230 Lakeville St. This beloved year-end show shines a spotlight on the extraordinary talent of PAC's Artist Members and brings the community together in support of local artists. The show closes on December 12th with the 3rd Annual Holiday Auction and Fundraiser. 5:30-7:30pm. petalumaartscenter.org/events-exhibitions/iannualmembersshow

11/13-12/31 HOLIDAY SPICE SALE Killer's Firehouse Foods, 1400 Technology Ln. KFF offers 14 unique spice blends. Explore blends for beef, poultry, pork, and 3 specialties for the holidays. Enjoy local pickup, and Petaluma delivery. 707-235-6612. community@killersfirehousefoods.com Order online at killersfirehousefoods.com

11/19-21 PET THE ELEPHANT Petaluma Readers Theatre at Mercury Theater, 3333 Petaluma Blvd. N. So you think your family is crazy around the holidays? Wait till you meet the Naybors! Mid 1980's. 4am on Thanksgiving Day. Time is limited. The task, gargantuan. Eva's struggling to keep her secret hidden. But she can feel the madness starting to crack through her controlled veneer. Nov. 19 & 20: 7pm; Nov. 21: 2pm. $20. 707-287-1766 petalumareaderstheatre.com

11/23 HOLIDAY FOOD FAIR Taste Petaluma, 120 Washington St. The Petaluma Holiday Food Fair is an indoor farmers market where folks can purchase directly from local food artisans to prepare for Thanksgiving and beyond. 3-8pm. 707- 971-7107 holidayfoodfair.com

11/27-29 10TH ANNUAL GINGERBREAD HOUSE SHOWCASE AND COMPETITION Hotel Petaluma, 205 Kentucky St. The Hotel Petaluma Gingerbread House Competition is a festive holiday tradition featuring creative, handcrafted gingerbread houses made by local businesses, organizations, and community members of all ages. Visitors can admire the imaginative edible creations and celebrate Petaluma's holiday spirit. 10am-8pm. hotelpetaluma.com

☆**11/28 SANTA'S RIVERBOAT ARRIVAL** River Plaza Shopping Center, 54 E Washington St. Entertainment starts at 11:30am, Santa and Mrs. Claus arrive by tugboat at Noon. Stay for photos with Santa & Mrs. Claus and then head downtown to support Small Business Saturday. Free. 707-769-0429 VisitPetaluma.com

☆**11/28 SMALL BUSINESS SATURDAY** Petaluma Downtown Association. Multiple businesses and locations. Petaluma embraces the shop small movement with many local participants. Support shopping local! Look for businesses with the Shop Small icon. 707-762-9348. PetalumaDowntown.com

11/28-29 WINDRUSH FARM HOLIDAY ART FAIRE Windrush Farm, 2263 Chileno Valley Rd. Come visit Windrush Farm to meet the animals and shop a curated selection of Fiber arts, Jewelry, Ceramics, Wood Work, Brooms and more...Shine only! Rain cancels. Cash preferred. This is a working farm, please leave dog friends at home.10am-3pm. windrushfarm.wordpress.com

☆**11/28-1/4 ANNUAL HOLIDAY HEN HUNT** Petaluma Downtown Association. Multiple businesses and locations. Search for festive hens hidden in local shops, complete your map, and enter to win prizes - including a $200 Shop Petaluma gift card. Holiday fun for all ages! 707-762-9348 PetalumaDowntown.com

☆**12/1-31 CITY OF LIGHTS DRIVING TOUR** Petaluma Visitors Program. A self-guided tour of beautifully decorated homes and businesses. Map available online and at the Petaluma Visitors Center, 210 Lakeville St. Free. 707-769-0429 VisitPetaluma.com

12/1-31 RACING SERIES PACKS SALE Adobe Road Winery, 1 C St. Give the gift of Adobe Road this holiday season. Enjoy 20% off Racing Series wine gift sets throughout December, perfect for wine lovers and motorsports fans! 707-774-6699 adoberoadwines.com

12/4 "LIGHT UP A LIFE" TREE LIGHTING Walnut Park, 201 Fourth St. An annual community event where people gather for remembrance and celebration of the lives of those we have loved and lost. Each light symbolizes the life, hopes and dreams of a loved one. 6-7pm. foundation.providence.org/ca/sonoma/light-up-a-life

12/4 A VERY MERRY FRED ASTAIRE HOLIDAY CELEBRATION Fred Astaire Dance Studios, 226 Petaluma Blvd N. Join us for a festive, family-friendly holiday group dance class followed by a joyful dance party! Bring your family, invite friends, or come on your own. Enjoy holiday music, learn fun dance steps, and make memories together. No partner or dance experience needed. 7:30-9pm. $20 Admission/ Ages 3-12 $10. Under 3 free with parent participation. 1-844-326-2332 fredastaire.com/petaluma

☆**12/5 DOWNTOWN HOLIDAY SHOPPING STROLL** Downtown Petaluma. Enjoy live holiday music, dancers, and kids' activities, including facepainting and pictures with Santa. Shop thoughtfully, shop locally! 11am-5pm. 707-762-9348 PetalumaDowntown.com

12/5 HANUKKAH CANDLE-LIGHTING CELEBRATION! Putnam Plaza, 129 Petaluma Blvd. N. All ages are welcome to this rain or shine event, with candle-lighting, live music, chocolate gelt, hot cocoa and doughnuts. Free. 5:30-7pm. PetalumaJewishLife.org

☆**12/5 "LIGHT UP THE SQUARE" TREE LIGHTING CELEBRATION** Theatre Square, 140 Second St. Basin Street Properties & Petaluma Downtown Association. Welcome in the Holidays with live music and performances, Santa's mailbox, visit with Santa & Mrs. Claus, a laser light show, and more! 6-8pm, Tree Lighting at 7pm. Free. TheatreDistrict.com

12/6 HANUKKAH PARTY! B'nai Israel Center for Jewish Life, 740 Western Ave. Free, all ages, indoor event, with food truck, live music/family concert, craft making, and kid's program. 11am-3pm. PetalumaJewishLife.org

12/10 PETALUMA WINTER WINE STROLL 9 Participating Downtown Locations (Organizer is Montagne Russe Winery & Record Lounge, 155 Petaluma Blvd. N.) Bundle up and wine down for an evening exploring the nine wine destinations of downtown Petaluma. 5-8:30pm. $50. 707-473-8241 Purchase Tickets Here: russewines.com/events

☆**12/12 LIGHTED BOAT PARADE** Petaluma Turning Basin. Watch the festive boats travel down the Petaluma River ushering in the holiday season! Vessels of all sizes–power, sail, and people-powered are welcome–dazzling the spectators lining the shore! Cast off from Marina at 5:30pm, arrive at the Turning Basin around 6pm. PetalumaYachtClub.com

12/12 & 13 FESTIVAL OF CHRISTMAS Petaluma Valley Baptist Church, 580 Sonoma Mountain Pkwy. Come enjoy the magic of Christmas with music from Casa Grande Jazz Band & Choir and Kenilworth Concert Band. Free popcorn, cookies, & hot chocolate, a living nativity, relaxing tea room, children's activities, carolers, Christmas sing-along and more! 4-8pm. Free. 707-763-2277 petalumabaptist.org

12/18 HOLIDAY LIGHTED BIKE RIDE 320 N. McDowell Blvd (Lucchesi Park) Join us for the 5th Annual Holiday Lighted Bike Ride! All ages welcome! Meet at Lucchesi Park by 5pm and ride starts at 5:30pm for a 5.4 mile loop in East Petaluma. Registration is required. Bring your helmet and decorate your bikes with lights, bells and sparkle! Sponsored by Safe Streets of Petaluma. safestreetspetaluma.org/hlbr26. Come join the fun!

1/30 BEST CRAB FEED! Petaluma Veterans Building, 1094 Petaluma Blvd S. Join award-winning Pacific Empire Chorus for their 14th Annual Crab Feed! Enjoy crab, pasta, salad, homemade desserts, and live a cappella music. Doors open at 5pm. A perfect Christmas gift! Tickets available on website: pacificempire.org

☆= Featured Event

Dates subject to change, please visit websites to confirm details.

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