

PETALUMA LODGING
ASSOCIATION

Board Meeting Agenda

Wednesday, November 10, 2021

3:00pm

Consistent with Executive Order No. N-29-20 from the Executive Department of the State of California and the Sonoma County Health Official Orders No. C19-03 and C19-05 the Petaluma Lodging Association meeting will not be physically open to the public and all members will be teleconferencing into the meeting via Zoom:

How to Observe and/or Participate. To maximize public safety while still maintaining transparency and public access, members of the public can observe and/or participate in the meeting by visiting:

ZOOM MEETING LINK: Join Zoom Meeting <https://us06web.zoom.us/j/83451141449>

How to Submit Public Comment: Members of public may provide written public comment by emailing comments to the Executive Director Marie McCusker (marie@petalumadowntown.com) up to two hours prior to the meeting start. Comments will then be read into the record, with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion. All comments should be a maximum of 350 words, which corresponds to approximately 3 minutes of speaking time.

How to Speak Live at a Meeting: Members of the public may address the PLA during the teleconference meeting. To address the PLA during the live meeting, please use the meeting link shown above.

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| 1. Meeting call to order | Kirk Lok |
| 2. Roll Call | Marie McCusker |
| 3. Public Comment (limit individual comments to 3 minutes) | |
| 4. Approval of minutes from September 15, 2021 meeting | Board members |
| 5. Sonoma County Tourism Petaluma Partner Report | SCT Exec Committee |
| 6. Financial update | Marie |
| 7. Marketing & event update: | Marie / Colleen |
| 8. Board member announcements | Chair / Board Members |
| 9. Set next meeting date | Chair / Board Members |
| 10. Adjourn | |