



Join the Planning of Petaluma's Sesquicentennial Participate as a Contributing Sponsor As a Celebration Champion -- \$2,500 level

- You will help make to make sure the whole community can celebrate our City's founding.
- You will have logo recognition on all print materials associated with the **Mayor's Gala** as a member of the **Mayor's Circle**, including the **Gala Event** program (**Print deadline for Mayor's Gala Event program – March 1**).
- You will be identified as a Celebration Sponsor at a Mayor's Circle Table at the **Mayor's Gala** on **March 29**.
- You will be recognized on a sign thanking all Sponsors at the **Mayor's Gala**, and on table signs at each display table at the Gala.
- You will be thanked for your support at the microphone at the Gala.
- You will receive logo recognition in all appropriate advertising for the Celebration activities including the post-Gala thank you ad.
- You will have logo recognition on all print materials promoting the **SesquiFest Community Celebration** including all poster/flyers done for the event.
- You will receive 50 free admission buttons to the **SesquiFest Community Celebration** to give away as you wish. You will be able to purchase additional admission buttons at **\$1** each. (Admission to the event will cost \$5 for anyone over 13, so this will be an excellent way to provide free admission to your customers, your employees, or to the nonprofit organization of your choice.)
- You may provide a company banner with your logo for display at the **SesquiFest Community Celebration**.
- You will have logo recognition on the "**Sponsor Thank You Banner**" at the **SesquiFest Community Celebration**.
- You will be thanked from the microphone at the **SesquiFest Community Celebration**.
- You will have the opportunity to have a **FREE** booth space at the **SesquiFest Community Celebration** to distribute information or sample your products.
- You will have logo recognition in print ads promoting the **SesquiFest Community Celebration**.
- You will have logo recognition in any post-event thank you ad.
- You will receive one **150th Commemorative Book** honoring the City's "**Past, Present and Future**," and my purchase additional books at a 30% discount.
- You will be able to access commemorative bookplates for dedication of books to clients and customers.
- You will receive recognition on communications with volunteers, planning committees, and sponsor thanks.
- You will have logo recognition and a link on **the Petaluma 150th Celebration Website**.
- You will have logo recognition on the over-the-street banner used to promote Celebration activities.
- You will also receive any additional sponsor opportunities, developed as the year progresses.

For More Sponsorship Information, Call
Julie at 707-766-6802 or E-mail at jandersen@visitpetaluma.com
